

Media Contact:
Carla Caccavale Reynolds, CarlaCaccavalePR@gmail.com
914-673-0729

**Meet Like You Mean Business, Face To Face: Newly Renovated Sheraton Chicago Hotel & Towers
Unveils 2016 & 2017 Offers for Q1 Groups**

**Complimentary Hot Chocolate Bar, Soup & Grilled Cheese Station, Blues Brothers Martinis, Live
Band & More to Choose from on All New Groups January through March 2016 & 2017**

Winter Group Rates from \$119

Chicago, IL – August 10, 2015 – Despite our increasingly digital world -- or maybe because of it -- the power of in-person interactions is now more valuable than ever.* The newly renovated Sheraton Chicago Hotel & Towers, located in the heart of downtown Chicago, is encouraging groups to start off the New Year on a productive foot with face-to-face meetings, brainstorming and planning sessions. To show planners they mean business, the hotel has unveiled a number of fantastic meeting offers for 2016 and 2017 functions, January through March, with rooms starting from just \$119.** The rates and temps might be dipping, but things will be heating up in the winter months with a choice of one of the following value-added offerings:

- **The Big Bundle:** A hot chocolate bar as a meeting break and a cozy scarf for all attendees as a welcome amenity
- **Blues, the Best Winter Hues:** A 90-minute cocktail party featuring a signature Blues Brothers martini, beer and wine, topped off by live blues music
- **Warm the Soul:** A grilled cheese and soup station and insulated mug as a gift for all attendees

There is more; all of the above offers also include free in-room internet, complimentary self-parking for group staff and executives (50% discount for all others) and half off meeting room internet. The hotel's new conference rooms, perfect for breakouts or intimate meetings, can accommodate groups from 10 to 60. The Sheraton Chicago can host meetings with up to 1,000 attendees.

The Sheraton Chicago Hotel & Towers has undergone a complete, multi-phase renovation totaling \$25 million. Now with all 1,200-plus guestrooms and suites complete, a new lobby and conference rooms, a fantastic Executive Club Lounge, expanded fitness center and incredible environmental practices in place, the Sheraton Chicago is a "new" hotel from top to bottom.

The Sheraton Chicago, which is ideally situated on the Chicago River within walking distance of Navy Pier, fabulous Michigan Avenue shopping, Millennium Park, the Loop business district and more, has long been a Windy City favorite based on its location alone. The hotel's 1,218 guestrooms and suites are now totally renovated, boasting spectacular river, lake and skyline views, alongside Sheraton's ultra-comfortable Sweet Sleeper^(SM) bed; outstanding accommodations to compliment the hotel's fantastic location.

For more information and photos of the new Sheraton Chicago Hotel & Towers please visit www.sheratonchicago.com or call 877-866-9214 to inquire about one of the above Winter 2016/2017 meeting offers.

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More on Sheraton Chicago Hotel & Towers Renovation: Additional phases of the \$25 million project included public spaces, most noteworthy being the residential-minded lobby that offers many cozy seating

options as well as tables and plug-ins for those who enjoy working in the heart of it all. Also in the midst of the action is ChiBar, where guests can enjoy their favorite libation, catch sporting events on the big TV screens and all while enjoying the panoramic views of the Chicago River, Lake Michigan and city skyline through floor-to-ceiling windows. A new health club offers the latest equipment and weights and is adjacent to the hotel's indoor, heated pool, overlooking the Chicago River and skyline. The fitness center is open 24 hours and complimentary to guests.

An important part of the renovation was the implementation of many energy conservation initiatives to help protect and preserve the environment. The seven-figure investment encompassed lighting, recycling and a number of other systems and modifications to make sure the hotel is doing its best with environmentally-friendly practices. Retrofit Chicago honored the hotel team with the "Most Valuable Engineer" distinction for all that has been done in the way of energy conservation.

Entrepreneur* magazine, article titled "3 Reasons to Meet Face to Face.**"

**Valid on new bookings only. Pricing varies based on dates and group size.